

A dynamic photograph of a person from the waist down, captured in mid-motion. They are wearing a voluminous, flowing pink skirt that billows to the left. Underneath, a white top is visible. Their right leg is bent at the knee, and they are wearing white high-top sneakers with gold-colored laces and accents. The background is a solid, neutral grey.

# Miss Illinois

Sponsor Guide

# Miss America

In the summer of 1921, on the boardwalk of Atlantic City, an American icon was born. For the past 100 years, Miss America has been one of the country's most recognizable household names and has been at the center of everything from social movements to the birth of television. The young women involved have made a significant difference in people's lives through their charitable and community service endeavors, using the national platform to educate millions of Americans on issues facing the nation. Miss America is more than a title, it's a movement of empowering young women everywhere to dream big, to insist that their voices be heard and to inspire change in the world around them. Of course Miss America wears a crown-- she rules.

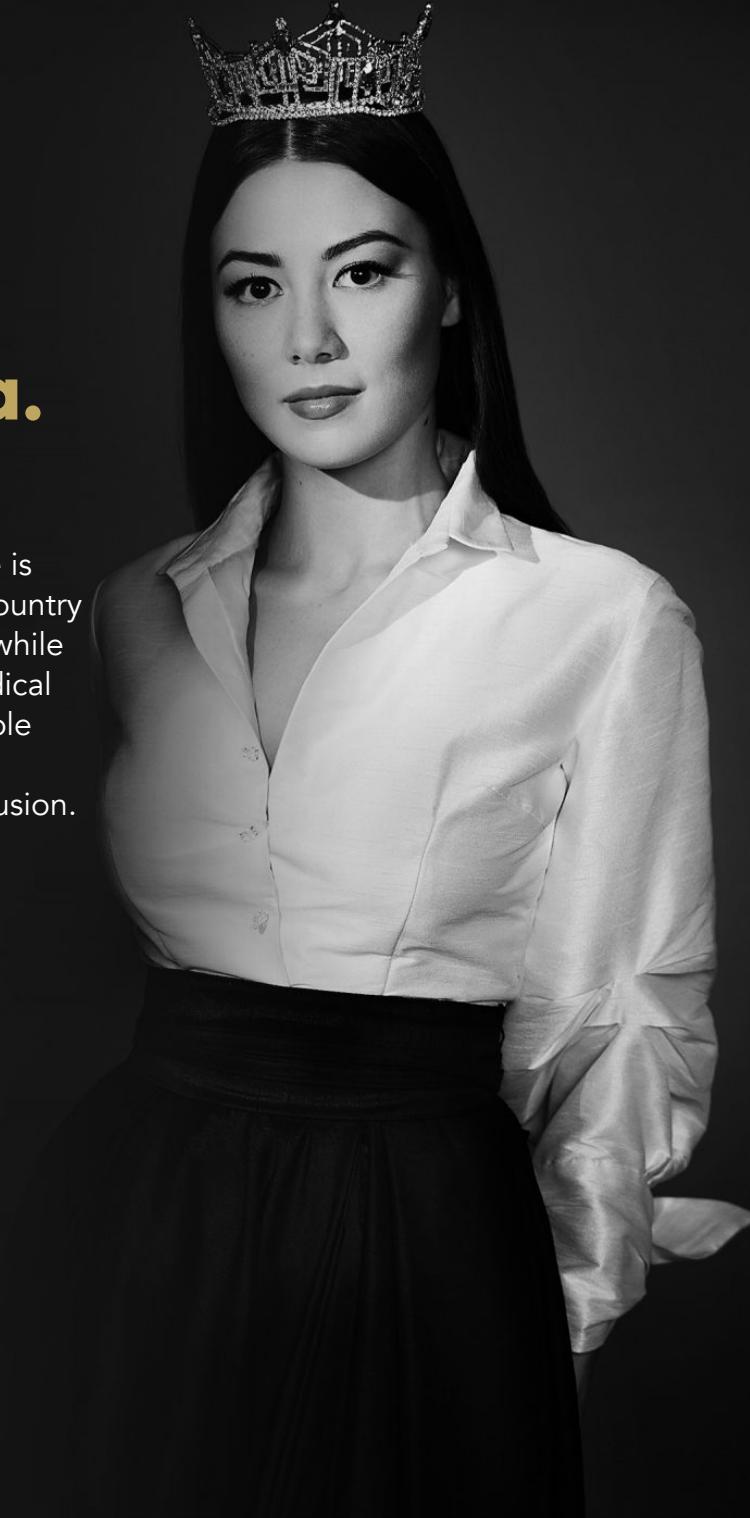
Today, the Miss America Organization is a nationally recognized non-profit and serves as one of the largest providers of scholarship assistance to young women in the world. The mission to prepare great women for the world and prepare the world for great women comes to fruition through the thousands of young women across America working to better their communities through service and scholarship.



**Preparing great women for the world.  
Preparing the world for great women.**

**Student.  
Advocate.  
Role Model.  
Miss America.**

Emma Broyles is the first Korean-American and the first Alaskan to earn the job of Miss America. She is spending her year traveling the country advocating for Special Olympics while still pursuing her degree in biomedical sciences. Her goal is to help people from all walks of life be heard and respected through practicing inclusion.



# Monica Nia Jones

2022

**Name:**

Monica Nia Jones

**Local Title:**

Miss Windy City

**Hometown:**

Chicago, IL

**Education:**

Arizona State University

**Social Impact Initiative:**

M.U.S.I.C

As Miss Illinois, I am ready to spread M.U.S.I.C. workshops across the entire state beginning with my hometown of Chicago and creating a resounding echo throughout the entire nation.

M.U.S.I.C provides exposure of classical culture and increases appreciation for the relevance music has in today's society. By breaking barriers and furthering awareness of diversity in classical music, we will be able to spark the fire and change the narrative.





# Mia Rose Fritsch-Anderson

## 2022

**Name:**  
Mia Rose Fritsch-Anderson

**Local Title:**  
Miss Chicago's  
Outstanding Teen

**Hometown:**  
Chicago, IL

**Social Impact Initiative:**  
#ChooseToBreathe

"My experience is typical of what most kids with asthma struggle with every day. A recent 10-year study of asthmatic teens published in the British Medical Journal found that less than 25% of teenagers would use their life-saving medication in front of their peers, even if their attack were life threatening. In other words, three out of four asthmatic teens would rather risk their life than risk being labeled or made fun of. This reality served as the catalyst to create my nonprofit organization, Choose to Breathe. No one should ever feel ashamed for needing help breathing. My organization focuses on three aspects of asthma advocacy: Creating asthma education that kids and teens will retain, increasing inhaler compliance, and encouraging positive peer engagement. Being crowned Miss Illinois Outstanding Teen will propel Choose to Breathe even further, helping to strengthen my state and national partnerships and reach more teens. My ultimate hope is that after my year of service as Miss Illinois Outstanding Teen, the next time a teen looks at their inhaler, they won't feel that shame I felt, and they will "choose to breathe" instead of risking their life." -Mia

# SPONSORSHIP LEVELS



## Diamond Sponsorships, \$15,000

- Featured on the Miss Illinois Scholarship Organization website (logo)
- Appearance by Miss Illinois at a special corporate event
- Sponsorship recognition plaque
- Preferred seating for all nights of competition, including Preliminaries and Finals (6 seats)
- Featured on Sponsor Page in the Miss Illinois Competition program book (logo and name)
- Color ad in the Miss Illinois Program Book (circulation 1300, full page)
- On-stage recognition throughout the Miss Illinois Competition (verbal and written)
- Recognition on the Miss Illinois Scholarship Organization Social Media pages (6 times)

The Miss Illinois Diamond Sponsors are the premiere donors for the Miss Illinois Competition with an exclusive list of benefits. The primary mission of the Miss Illinois Scholarship Organization is to provide outstanding young women with a platform by which to make her voice heard, find educational opportunities for academic excellence and participate in community service initiatives. As a diamond sponsor, you will be supporting amazing young women as they strive to make a difference in the world. Diamond sponsors get the exclusive opportunity to host Miss Illinois at a special event of their choosing. Additionally, you will get to watch the Miss Illinois Competition from preferred seating for every night of competition!



## Platinum Sponsorships, \$10,000

- Featured on the Miss Illinois Scholarship Organization website (name)
- Appearance by Miss Illinois at a special corporate event
- Sponsorship recognition plaque
- Preferred seating for all nights of competition, including Preliminaries and Finals (4 seats)
- Featured on Sponsor Page in the Miss Illinois Competition program book (logo and name)
- Color ad in the Miss Illinois Program Book (circulation 1300, full page)
- On-stage recognition throughout the Miss Illinois Competition (verbal and written)
- Recognition on the Miss Illinois Scholarship Organization Social Media pages (5 times)

As a platinum sponsor, you will receive many exclusive benefits in return for support of the incredible young women of the Miss Illinois Organization. You will have the opportunity to host Miss Illinois at an event of your choosing. In addition, you will be featured on the Miss Illinois Scholarship Organization website, in the Miss Illinois program book, and on the Miss Illinois Scholarship Organization Social Media pages.



## Gold Sponsorships, \$5,000

- Featured on the Miss Illinois Scholarship Organization website (name)
- Appearance by Miss Illinois at a special corporate event
- Sponsorship recognition plaque
- Preferred seating for all nights of competition, including Preliminaries and Finals (2 seats)
- Featured on Sponsor Page in the Miss Illinois Competition program book (name only)
- Color ad in the Miss Illinois Program Book (circulation 1300, half page)
- On-stage recognition throughout the Miss Illinois Competition (written)
- Recognition on the Miss Illinois Scholarship Organization Social Media pages (4 times)

Gold sponsors of the Miss Illinois Scholarship Organization will get the exclusive opportunity to host Miss Illinois at a special event of their choosing. Additionally, you will get to watch the Miss Illinois Competition from preferred seating for every night of competition! During the competition, you will be recognized in a written manner.



## Silver Sponsorships, \$3,000

Silver Sponsors of Miss Illinois get two seats of preferred seating for all nights of competition, including preliminaries and finals. A ½ page color ad will be included in the Miss Illinois Program Book that has a circulation of 1300. Silver sponsors will receive on-stage recognition throughout the Miss Illinois Competition in addition to recognition on the Miss Illinois Scholarship Organization Social Media pages (3 times).

- Preferred seating for all nights of competition, including Preliminaries and Finals (2 seats)
- Featured on Sponsor Page in the Miss Illinois Competition program book (name only)
- Color ad in the Miss Illinois Program Book (circulation 1300, half page)
- On-stage recognition throughout the Miss Illinois Competition (written)
- Recognition on the Miss Illinois Scholarship Organization Social Media pages (3 times)



## Bronze Sponsorships, \$1,000

Bronze sponsors of Miss Illinois will be featured (name only) on the sponsor page in the Miss Illinois Competition Program Book. A ¼ page color ad will be included in the Miss Illinois Program Book that has a circulation of 1300. Bronze sponsors will receive on-stage recognition throughout the Miss Illinois Competition in addition to recognition on the Miss Illinois Scholarship Organization Social Media pages (2 times).

- Featured on Sponsor Page in the Miss Illinois Competition program book (name only)
- Color ad in the Miss Illinois Program Book (circulation 1300, ¼ page)
- On-stage recognition throughout the Miss Illinois Competition (written)
- Recognition on the Miss Illinois Scholarship Organization Social Media pages (2 times)



## Friends of Miss Illinois, \$500

Friends of Miss Illinois will receive a ¼ page color ad in the Miss Illinois Program Book, which has a circulation of 1300. Additionally, they will receive on-stage written recognition throughout the Miss Illinois Competition as well as recognition on the Miss Illinois Scholarship Organization Social Media pages (2 times).

- Color ad in the Miss Illinois Program Book (circulation 1300, ¼ page)
- On-stage recognition throughout the Miss Illinois Competition (written)
- Recognition on the Miss Illinois Scholarship Organization Social Media pages (2 times)

# SPONSORSHIP ENROLLMENT

Yes, I/my company will sponsor the Miss Illinois Scholarship Organization. Please reserve the following:

- Diamond Sponsor \$15,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$3,000
- Bronze Sponsor \$1,000
- Friends of Miss Illinois \$500
- I would like to donate: \$\_\_\_\_\_

## Recognition

Please list your name (or name of your company) as it should appear in printed materials:

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## Contact Information

Please provide the contact information for the company employee who should receive information regarding benefits and seating:

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Name	Title
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Address	City, State, Zip
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Email Address	Phone
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## Payment Information

Enclosed is our check for \$\_\_\_\_\_

Please provide an invoice

Please make checks payable to Miss Illinois Sponsorship Organization, Inc. In the event that you would like your contribution to be tax deductible, please make your check payable to The Southern Illinois Community Foundation (SICF).